

59A-4.201 Gold Seal Award.

(1) To be considered for recommendation for a Gold Seal Award, a nursing home licensee must submit to the Agency's Long Term Care Unit:

(a) A letter of recommendation;

(b) A completed application for Gold Seal Award (AHCA Form 3110-0007 (Rev. March 07)) which is incorporated by reference. Copies of this form may be obtained from the Agency for Health Care Administration, Long Term Care Unit, 2727 Mahan Drive, MS 33, Tallahassee, FL 32308 or from the Agency website at http://ahca.myflorida.com/MCHQ/Long_Term_Care/LTC/index.shtml;

(c) The financial documentation required by Rule 59A-4.203, F.A.C.; and

(d) The stable workforce documentation required by Rule 59A-4.204, F.A.C.

(2) During the effective dates of the award, a nursing home licensee may use the Gold Seal designation in facility advertising and marketing. All advertising and marketing of the Gold Seal designation must include the range of dates for which the Gold Seal was awarded and shall only represent the facility to which it has been designated. Within 90 days after termination or expiration of the Gold Seal award, the Gold Seal designation must be removed from all advertising and marketing materials.

Specific Authority 400.235(9) FS. Law Implemented 400.235 FS. History-New 8-21-01, Amended 5-15-07.